



# HOW TO MSP GLOBAL

The Ultimate Attendee Guide

 **MSP**GLOBAL

October 22-23, 2025 | PortAventura, Spain

in association with

**Acronis**

TRU Security Summit: Oct. 21



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# 1. What is MSP GLOBAL?

MSP GLOBAL ([mspglobal.com](https://mspglobal.com)) is an international event connecting managed service providers and IT professionals with the tools, insights, and personal connections to grow their businesses and deliver maximum value to their customers.



## MSP GLOBAL Agenda: Bird's-Eye View

Separate Registration for Acronis Partner Day Needed

Tuesday Oct 21 Acronis TRU Security Summit 2025		Wednesday Oct 22 Main Event		Thursday Oct 23 Main Event	
All Day	Acronis TRU Security Summit 2025	8:30am	Registration Opens	8:30am	Registration Opens
9:00am	Exhibitor Move-In	9:00am	Morning Sessions	9:00am	Morning Sessions
7:00pm	Come2Gather Party <i>powered by: Acronis</i>	12:30pm	Lunch Break	12:30pm	Lunch Break
		2:00pm	Afternoon Sessions	2:00pm	Afternoon Sessions
		6:00pm	Sessions End	6:00pm	Sessions End
		6:00pm	Exhibition Closed	6:00pm	Exhibition Closed
		7:30pm	ConneXion Party <i>powered by: Acronis</i>	6:00pm	Beach House Party <i>RSVP required</i>
 <b><u>You will need your event badge to access all sessions, parties, and social events.</u></b>				7:00pm	Terrace Fiesta <i>RSVP not required</i>



## Social Event Formats

### Come2Gather Party, powered by Acronis

 Tuesday, October 21, 2025
  Terraces Convention Center, First Floor

We kick off the MSP GLOBAL experience on the terraces of the Convention Center, with a view of the event space itself. That should get you in the mood for the next few days. Enjoy some tasty bites and beverages as a DJ keeps you dancing late into the night.

### ConneXion Party, powered by Acronis

 Wednesday, October 22, 2025
  Far West Area in PortAventura Park

This legendary party gave attendees an exclusive PortAventura experience, taking over the streets of one of the park's themed areas—with food, drinks, and an amazing live band. Be sure not to miss the after-party!


The pool or the beach ... why not both? We take over two beautiful locations for our closing celebrations.

### Beach House Party | Thursday, October 23, 2025

 Infinitum Beach Club (Av. del Pla de Maset, 43840 Salou, Tarragona)

Take over the Infinitum Beach Club, one of Spain's most beautiful resorts, with the MSP community! This is the perfect ending to this year's MSP GLOBAL experience—though re-entering “the real world” may feel a little bit challenging! Space is strictly limited, and RSVP is required—watch your inbox for an invitation.

### Terrace Fiesta | Thursday, October 23, 2025

 Hotel Caribe (Rambla del Parc, s/n, 43840 Salou, Tarragona)

Gather with new and old friends at the Bodeguita del Medio Bar and terrace at Hotel Caribe, overlooking the beautiful lagoon pool and its famous white sands. Drinks will be flowing and music will be playing, and wonderful memories will be created—this party is open to all attendees, no RSVP needed!

## 2. Important Information

### Attendee and Partner Badge Types:

#### Attendee Pass

##### *Standard and VIP*

Attendees in MSP GLOBAL's core audience are eligible for a free Standard Pass. For example, MSPs, MSSPs, resellers, systems integrators, and corporate IT managers. Free Standard Pass promos are shared through our newsletter.

The Attendee VIP Pass, with all its perks, comes at a premium—lounge access, hotel concierges, and private shuttle service in high-end cars doesn't come cheap! This includes the VIP wristband, which unlocks all of the VIP features.

#### Vendor Pass

##### *Vendor and Vendor VIP*

The dedicated Vendor Pass is for attendees who sell to MSP GLOBAL's core channel. If you partner with MSP GLOBAL at level Gold or above, some Vendor Passes will be included in your package for you and your team—so you can all take advantage of the perks.

The Vendor VIP Pass includes the perks mentioned above, plus privileges such as private networking events, hotel concierge service, free shuttles throughout the venue, and access to the dedicated VIP Lounge. Upgrade to a VIP Pass for a special price via your MSP GLOBAL account.

### How to Get your Badge

Visit the Registration Desk in the main entrance of the Convention Center. It's located directly opposite the entrance door when you step inside.

Just in case, please have your confirmation email with QR code ready—we'll resend it just before the festival begins.

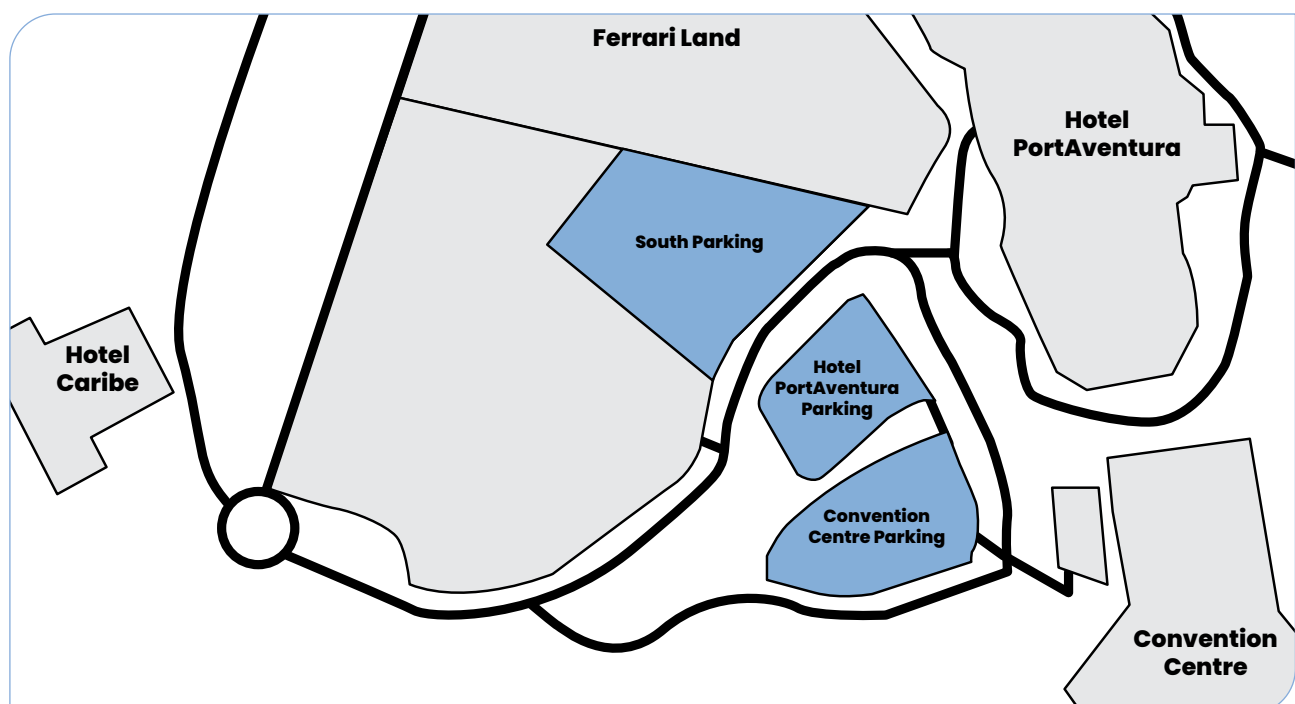
### Beacons: Optimizing Your Experience

With your badge you also get a beacon, which shares anonymized movement information to help us optimize the festival experience. Your name and contact details will not be shared with anyone. With over 3,500 approved registrations, we're expecting a large crowd, and we are always looking for ways to improve it. After your last day at the main event venue, please drop your beacon into one of the yellow boxes.

### Parking

Parking at the PortAventura and Caribe hotels is free of charge for guests. The parking area is in front of the hotels.

MSP GLOBAL visitors: Please use the official Convention Center car park in front of the Convention Center entrance.



## 2. Important Information

### Opening Hours

#### Exhibition Area

Exhibitor move-in: **Tuesday: 9:00am-7:00pm**

For exhibitors / set-up: **Wednesday-Thursday:  
8:00am-6:00pm**

For visitors: **Wednesday-Thursday:  
8:30am-6:00pm**

#### Registration Desk

For exhibitors: **Tuesday: 9:00am-7:00pm  
Wednesday-Thursday:  
8:00am-6:00pm**

For visitors: **Tuesday: 9:00am-8:00pm  
Wednesday-Thursday:  
8:30am-6:00pm**

(Exhibition Area and most of the venue is closed Tuesday, October 21 during Acronis TRU Security Summit.)

#### Wardrobe Hours

Wednesday-Thursday: **8:00am-6:30pm**

#### Lunch Breaks

Wednesday-Thursday: **12:30pm-2:00pm**

### Hotels

#### Check-in / check-out times at the hotels

If you're staying at Hotel PortAventura or Hotel Caribe

**Check-in: 3:00pm / Check-out: 11:00am**

### Free Wifi

Free Wifi will flow throughout the entire exhibition area.

**SSID:** RealtimeRegister-loves-MSPGlobal

**Password:** domains-and-licenses

### Event Hours

#### Sessions

Wednesday: **9:00am-6:00pm**


Thursday: **9:00am-6:00pm**

#### Parties

##### Come2Gather Party, powered by Acronis

 Terraces Convention Center, First Floor

 Tuesday, October 21, 2025

 7:00pm-11:00pm

##### ConneXion Party, powered by Acronis

 Far West Area in PortAventura Park


 Wednesday, October 22, 2025

 7:30pm-1:00am

##### Beach House Party


 Infinitum Beach Club


 Thursday, October 23, 2025

 6:00pm-11:00pm

##### Terrace Fiesta

 Hotel Caribe

 Thursday, October 23, 2025

 7:00pm-11:00pm



Sponsored by **Realtime Register**





## 2. Important Information



### Shuttle Schedules – powered by Acronis

*Free shuttle service throughout the event*

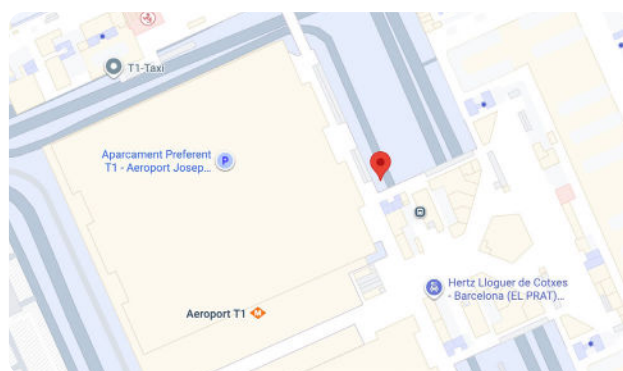
MSP GLOBAL will run a free shuttle bus connecting the hotels to the main venue throughout the course of the event. A private shuttle will also serve those with VIP passes. You can see the entire shuttle bus schedule by visiting our website. We also run a free shuttle connecting BCN Airport and PortAventura—reservations are required for this service.

For schedule and free tickets, click [here](#)

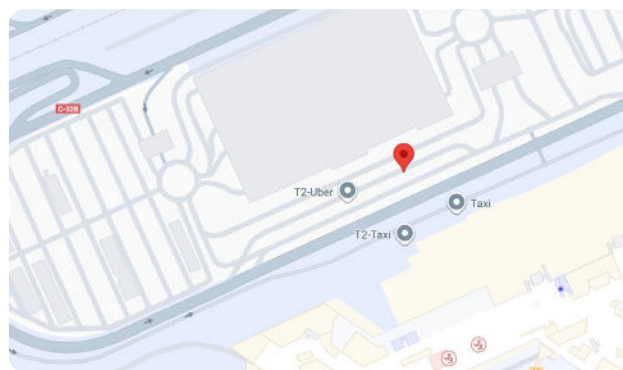
### VIP Shuttles

Tuesday: **8:00am-12:00am**  
 Wednesday: **8:00am-1:00am**  
 Thursday: **8:00am-12:00am**  
 Friday: **8:00am-3:00pm**

VIP badge-holders can order a shuttle via the VIP Concierge: the number is on the back of the VIP badge. You will also often find these shuttles in front of the Main Entrance, Hotel PortAventura, and Hotel Caribe.



[Terminal 1 \(view in Google Maps\)](#)



[Terminal 2 \(view in Google Maps\)](#)



## 3. Locations in the Conference Area

We hope you're ready to learn and be inspired, because MSP GLOBAL features seven main spaces. This includes four stages that deliver different experiences in different ways. The Acronis Security Arena and the Elevator Stage are adjacent to the Exhibition Area, while the Masterclass and Training spaces allow for more intimate workshops.

### Exhibition *(Alexandria 1, 2 & 3)*

The Exhibition Area (Alexandria 1, 2 & 3) is on the ground floor of the PortAventura Convention Center, on the left-hand side of the foyer as you walk in from outside. Trust us, you won't miss it...

### Foyer

You will find the foyer immediately as you go through the Main Entrance. You'll see the Registration and Information Counter straight ahead, the escalators on your right, and signs pointing to the Exhibition Area on your left.

### Acronis Security Arena *(Cartago 4)*

The Acronis Security Arena is the main stage for our headline speakers, key partners, and flashy presentations. It's located upstairs on the first floor of the PortAventura Convention Center: there will be lots of signs!

### Elevator Stage *(Alexandria 4 & 5)*

The Elevator Stage takes elevator pitches and short presentations to the next level, complete with an elevator operator! You'll find it on the lower floor of the Convention Center, accessible through the Exhibition Area and directly behind the Main entrance area.

### Expert Stage *(Harvard)*

The Expert Stage offers back-to-back independent insights from the wide spectrum of this industry: it's like graduate school for MSPs. It's located on the first floor of the Convention Center, upstairs from the foyer. Just follow the signs: the Expert Stage is close to the central atrium on the second floor.

## Floor Plan



## 3. Locations in the Conference Area

### Masterclass Stage *(Cartago 1 & 2)*

Masterclass Stage (Cartago 1 & 2) Class is in session on the Masterclass Stage, where you roll up your sleeves and get hands-on with new tools and techniques. This space is on the left-hand side as you go upstairs to the first floor.

### Acronis Academy Training *(Cartago 3 & 7)*

Get certified in the cyber protection technologies your customers need most! This space is located on the first floor, next to the Acronis Security Arena.

After the escalator, go straight through the corridor, then briefly step outside and re-enter the building, head towards Damascus, take a left turn, continue down the corridor, and you'll find Cartago 7 on the left-hand side.

● [Save your seat here!](#)

### VIP Lounge *(Hall A1 & Hallway)*

An oasis of calm for VIP badge-holders! The VIP Lounge is on the ground floor of the Convention Center, to the left of the Foyer as you walk in from outside.

### 1-on-1 Tables

Get up close and personal! The 1-on-1 Tables are located directly under the stairs at the Main Entrance, just by the Registration and Information Counter. It's less Harry Potter than it sounds.

### Meeting Rooms *(Barcino 1 & Alexandria 3)*

One of the Meeting Rooms is accessed directly from the Foyer. The other can be found through the Exhibition Area, on the far side from the Foyer. If you have a meeting in one of these rooms, it will be made clear which one it is, so you're not running all over the place!



### MSP GLOBAL Event App

The official MSP GLOBAL event app will help you network like a boss and navigate PortAventura like a pro: don't attempt MSP GLOBAL without it! Download this free app for iOS and Android by scanning the QR code or visiting [mspglobal.com/app](https://mspglobal.com/app)

- Connect with attendees who match your interests through smart AI matchmaking
- Navigate PortAventura Park effortlessly with interactive maps and floor plans
- Schedule meetings and chat directly with potential partners
- Build your personalized agenda and get real-time schedule updates
- Access detailed profiles of speakers, partners, and fellow participants
- Join the conversation and share your moments on the interactive social wall

You will receive a welcome email for the app about two weeks before the event. This email will include the download link for the app and your personal login key





## 4. The Language Experience at MSP GLOBAL

As Europe's only true international gathering of the MSP community, we know you will hear many different languages spoken once you get to PortAventura. While our main sessions are conducted in English, MSP GLOBAL features special networking events, guided tours, and training sessions in English, Spanish, and German. This is part of our effort to make space for you to connect and network in the language you are most comfortable with.

- All expert-led Guided Tours are conducted in English, Spanish, or German with a native-speaking guide.
- Our Speed Networking sessions are conducted in English, Spanish, or German with a native-speaking host.
- Selected Masterclasses throughout MSP GLOBAL and Acronis TRU Security Summit are taught in English, Spanish, German, Italian, or Portuguese.

Please see the Masterclass schedule, Speed Networking schedule, and Guided Tours page for full details, dates and times.

- [Masterclass schedule](#)
- [Speed Networking schedule](#)
- [Guided Tours](#)



## 5. Restaurants and Catering

### Catering

With the purchase of the standard ticket, catering (lunch, coffee breaks, and dinner) is also included.  
 When booking an overnight stay at Hotel PortAventura or Hotel Caribe, breakfast is also included in the price.

### Lunch

For all registered attendees, there will be a free daily lunch from **12:30pm-2:00pm**.

**Lunch for Standard Attendees:** Hotel Restaurants & Roma, 1st floor in the Convention Center  
*(your restaurant will be mentioned on your badge)*

**Lunch for VIP Attendees:** Damascus, 1st floor in the Convention Center

**⚠ Event Badge Required!**

### Food & Drinks

Coffee breaks: **10:30am & 3:30pm** – 45 minutes each

**Soft drinks and coffee** are available free of charge all day in the exhibition area and in the restaurants during lunch time.

### Dinner

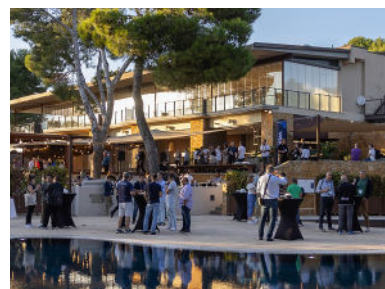
Attendees won't go hungry once the sun sets at PortAventura. All of our social events feature tasty food to fuel you through the evening.

**Come2Gather Party, powered by Acronis:** Finger food, appetizers

**ConneXion Party, powered by Acronis:** BBQ buffet

**The Beach House Party:** Canapés, appetizers

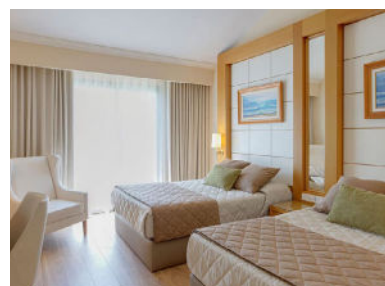
**Terrace Fiesta:** Finger food, appetizers



## 6. Accommodation

### Hotel PortAventura & Hotel Caribe

Our partner hotels keep you close to the action at MSP GLOBAL. In fact, you cannot get any closer than this! Treat yourself to a seamless networking and business experience at [Hotel PortAventura](#), with all the modern comforts in this one-of-a-kind location.



Step into a tropical oasis at [Hotel Caribe](#) and enjoy the tranquility of the largest white sand pools in Europe. This beautiful hotel is surrounded by exotic gardens—experience a unique Caribbean-style getaway right here on the Costa Dorada!

Be sure to reserve your room as soon as you read this if you haven't already. All rates include breakfast. VAT, however, is extra. Please note that hotel bookings are binding and that cancellations are not allowed.



## 7. Other Important Information

### Restaurants in the Area

#### The Roadhouse

Plaza Europa 11, 43840, Salou  
+34 977 07 98 51

#### LaLiga TwentyNine's

PortAventura World-Av. Pere Molas  
SN, 43840, Vila-Seca, Tarragona  
+34 977 77 90 53

#### Bodeguita del Medio

(Official MSP GLOBAL Bar)

Within Hotel Caribe  
Avinguda Alcalde Pere Molas,  
43480 Vila-Seca

#### Maradona

Calle Bruxelles 6, 43840, Salou  
+34 977 91 73 98

#### Carbònic Restaurant | Steakhouse

Carrer Major, 55, 43840 Salou,  
Tarragona  
+34 977 07 59 61

### Taxi Numbers

#### Salou Servicio Taxi Oficial

+34 977 38 50 50

#### Parada Taxi Font Llumínosa Oficial

#### Salou

Carrer de Rembrandt Van Rijn, 43840  
Salou, Tarragona  
+34 977 38 50 50

### Nearest Hospital

#### Sant Joan de Reus University Hospital

+34 977 31 03 00

### Pharmacy

#### Farmacia Laura Tuset

Francesc Macià, 11, 43480, Vila-Seca  
(Tarragona)  
+34 977 39 02 17

#### Farmacia Jordi Besora Mallafré

Plaza Bonet, 2, 43840, Salou  
(Provincia de Tarragona)  
+34 977 38 03 43

### ATM

Carrer de Logronyo, 16, 20, Salou  
(Provincia de Tarragona)  
Av. dels Països Catalans, 43840,  
Salou (Provincia de Tarragona)

### Emergency Numbers

General emergency (fire department,  
rescue service): 112  
Guardia Civil: 062  
Guardia Civil Salou: +34 977 38 10 61

### Supermarket

#### Super Market Mercado Maxi 1 Salou

Carrer Brussel·les, 6, 43840, Salou  
(Provincia de Tarragona)

#### Mercadona

Av. Alcalde Pere Molas, 34, 43480,  
Vila-Seca

### Invite Your Friends for FREE

MSP GLOBAL is all about making new connections, but why not bring along a few friendly faces? Share this document with whoever you want to invite. They can **use this code to get a free ticket**. Then you can arrive at PortAventura as a squad, ready to rock and roll!

**Free Code: HowToMSP**



# See you at MSP GLOBAL!



# CLOUDFEST

March 23–26, 2026 | Europa-Park, Germany

**The leading B2B-Festival connecting  
the international Cloud industry**

**9,300+ Participants**

**250+ Speakers**

**150+ Partners**

**80+ Countries**



**CLOUDFEST 2026**  
**Register for Free**  
**Code: CFxMSPG25**



[reg.cloudfest.com](https://reg.cloudfest.com)